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| Fund\_Name: | Name of the Mutual Fund (The product name) |
| Fund\_Family: | Name of the Fund House |
| Fund\_Class: | Fund belongs to which class or sector (like : Large cap, Mid Cap or small cap, or sector like FMCG, Pharma, Technology, Banking and Finance, etc.) |
| Plan: | Regular / Direct (Direct: Mutual fund direct plans are those where AMC (Mutual Fund House) does not charge the customer for distributor expenses , trail fees, transaction charges ; Regular: Under Regular Plan, Mutual Fund House pays the broker a certain percentage of commission which is hidden to customer)  (AMC – Asset Management Company) ; Direct plan has been introduced from Jan 2013 in India |
| Options: | In Mutual fund there are two options Growth and Dividend.  In the growth option, profits made by the scheme are invested back into it. This results in the net asset value (NAV) of the scheme rising over time. When the scheme gains, the NAV rises and in case of a loss, it goes down. The only option to realise the profit in the growth option is to sell or redeem the investments. The dividend option does not re-invest the profits made by the fund. A certain amount of profit (as dividend) is distributed (shared) to the investor from time to time. The amount and frequency of dividends is not fixed and never guaranteed. Dividends are declared only when the scheme makes a profit and it is at the discretion of the fund manager. The dividend is paid from the NAV of the unit. |
| Riskometer: | This feature will help customer assess risks associated with a particular fund that has been bought by the customer. (Here - H means High risk, MH means Moderately High Risk, ML - Moderately Low Risk) |
| CRISIL\_MF\_RANK: | CMFR is a metric to measure risk. It covers various categories of assets as equity, debt and hybrid asset classes. Unlike most other ranking models, which are based purely on returns or Net Asset Value (NAV), CMFR uses a combination of NAV and portfolio-based attributes for evaluation. This provides a single point analysis of mutual funds, taking into consideration of key parameters such as risk-adjusted returns, asset concentration, liquidity and asset quality. The ranks are assigned on a scale of 1 to 5, with CRISIL Fund Rank 1 indicating 'very good performance'. In any peer group, the top 10 percentile of funds are ranked as CRISIL Fund Rank 1 and the next 20 percentile as CRISIL Fund Rank 2. For further details, please check the ranking methodology document. Here NR means not rated. |
| Sector\_Allocation\_size: | Approximate number of Sectors in Sector allocation Table. Generally names of the top 10 sectors are listed |
| Sector\*\_Name: | Name of the sectors in which MF is invested |
| Sector\*\_Percentage: | Percentage of investment for each sector in Sector allocation table |
| Total\_Percentage\_ of\_ Allocation (this is a new column) | This the total % of allocation of the investment made into various sectors (upto top 10) |